

November 10, 2009

**Noevir Co., Ltd.**

Listing: Tokyo Stock Exchange, Second Section (Code Number: 4916)  
Representative: Takashi Okura, President and Representative Director  
Contact: Takashi Oyama, Director in charge of general affairs  
Tel. +81-78-303-5101

## **Noevir Announces Adoption of Executive Officer System and New Management Lineup**

Noevir Co., Ltd. hereby announces that, by a resolution of the Board of Directors at the meeting held on November 10, 2009, the Company has adopted the executive officer system, and has informally appointed a new management lineup. The candidates for the position of director and executive officer will be presented for approval to the Regular Annual Meeting of Shareholders, scheduled to be held on December 8, 2009, and the new management lineup will be formally approved at the meeting of the Board of Directors to be held immediately upon the conclusion of the said Shareholders' Meeting.

### 1. Adoption of Executive Officer System

#### (1) Purposes of adoption of system

In light of the diversification of the Company's business environment, the management has decided to adopt the system with the aim of strengthening the decision-making and supervisory functions of the Board of Directors, clarifying responsibilities relating to the execution of management decisions and speeding up the implementation of such decisions, and reinforcing the Company's corporate governance system.

#### (2) Outline of system

- Executive officers shall be appointed and dismissed by resolution of the Board of Directors.
- The responsibilities of each executive officer shall be determined by the Board of Directors.
- The term of office of executive officers shall be one year.

#### (3) Date of adoption of system

December 8, 2009

### 2. List of directors to be presented for approval at the Annual Meeting of Shareholders to be held on December 8, 2009

| Name              | Current Position                      |
|-------------------|---------------------------------------|
| Hiroshi Okura     | Chairman and Representative Director  |
| Takashi Okura     | President and Representative Director |
| Hisashi Okura     | Vice President and Director           |
| Masashi Akagawa   | Managing Director                     |
| *Yasuo Kaiden     | Director                              |
| *Takashi Takehara | Director                              |
| *Ikkou Yoshida    | Director                              |

\* Asterisk indicates director who will simultaneously serve as executive officer

Directors whose status is to be changed to that of executive officer (non-Board member)

Yasuo Takizawa, Takashi Oyama, Noboru Saito, Minoru Ito, Hiroshi Anami, Yoshihiro Kawaguchi, and Kazuyuki Shimamoto